



Advertise at Plough the Waves Center in Wood Islands

The Wood Islands & Area Development Corporation has established a Sign Plaza at the Plough the Waves Center in Wood Islands, located at the intersections of the Trans-Canada Highway and Route 4, half a kilometer from the Northumberland Ferry terminal and the Wood Islands Light House.

The site is home to a Prince Edward Island Visitor Information Center, a Liquor Store, two retail outlets, and a restaurant. Not only is Wood Islands the point of entrance on the Island for anyone taking the ferry, but is also the start point of the Rails to Trails hiking and bicycle trails. All of this is set on beautifully landscaped grounds with buildings in turn of the century country style, including a replica of the Wood Islands Train Station.

The site has been open for business since July of 2002, and has increased in popularity every year since. In 2009, more than 50,000 people visited our Visitor Information Center, and with the addition of the restaurant and weekly social events planned for July and August, this season is bound to see these numbers increase even more.



There are a limited number of spaces still available on our Sign Plaza, which can hold a total of 61 signs, plus a large size map of the Island pinpointing the location of each advertiser. They remain in place until November, and put up again early May the following season.

We supply the blank (16"x44") sign **free of charge**, and you get the lettering done, either at **Sign City** (360 University Ave., Charlottetown 367-7100) or **Rijo Signs** (2036 Robertson Rd., Montague 838-3836). The price for artwork on these signs usually ranges from \$75 to \$130, for which you are responsible. All signs must be done by a professional, licensed sign maker, and they remain the property of the WIADC.

For your convenience, I have enclosed an application form. For further information, please contact me at Plough the Waves at 962-3761 or woodislandsdev@isnhighspeed.ca.

Thank you,

Sylvain De Lafontaine

Administrator, WIADC